

SUSQUECYCLE 2023 REPORT

FIRST FULL SEASON A SUCCESS

SusqueCycle is the Harrisburg area's bike share program.

Launched in fall 2022, it provides an efficient, affordable, healthy and environmentally friendly mobility option for people who live, work and visit the area.

Starting again in early 2023, bikes were available for rent at a variety of new locations, including the new federal courthouse, Tri-County Community Action and downtown Hummelstown.

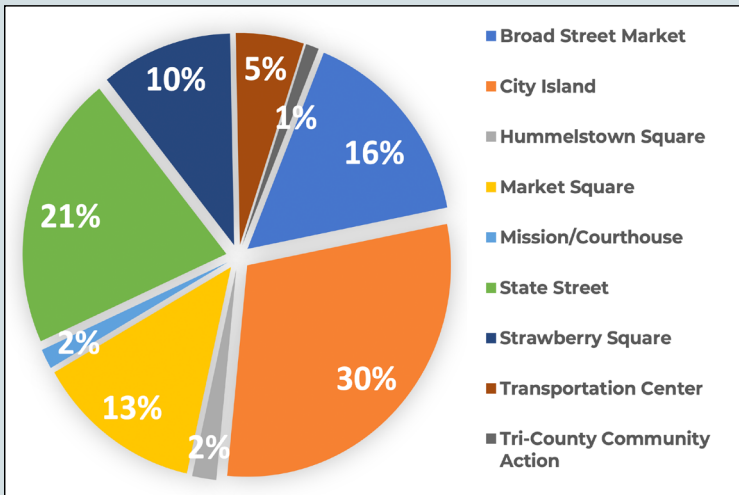
Below is the program's data for its first full season, from April to November of 2023.

We will continue to build the program in 2024 with more bikes and stations.

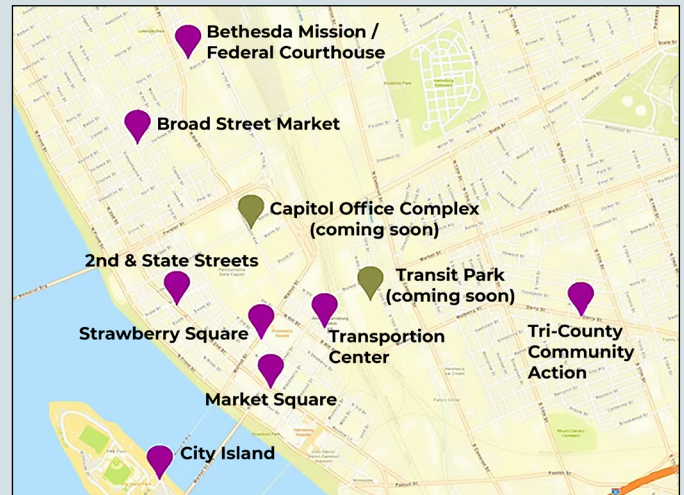
Please see the next page for additional information and how YOU can sponsor bikes.



% RIDES PER STATION IN 2023



SOME OF OUR CURRENT & FUTURE STATIONS



TOTAL RIDES PER MONTH IN 2023

Station	April	May	June	July	August	Sept	Oct	Nov	Total
Broad Street Market	31	24	56	56	61	54	54	26	362
City Island	71	68	83	132	89	105	93	42	683
Hummelstown Square	0	0	4	9	13	10	0	8	44
Market Square	10	27	43	66	55	58	31	14	304
Mission/Courthouse	0	0	4	8	10	2	9	2	35
State Street	23	46	110	98	85	64	38	20	484
Strawberry Square	19	34	24	38	22	12	16	12	177
Transportation Center	15	10	25	18	15	12	22	7	124
Tri-County Community Action	0	0	15	3	2	3	0	1	24
Total	169	211	372	428	352	320	263	132	2247



Visit SusqueCycle.org

BIKE SHARE BENEFITS —

Bike share systems are growing around the world as people crave a sustainable and healthy alternative to driving.

And while the Harrisburg area continues to develop as a hub for business, tourism and attractions, SusqueCycle offers the added benefit of connecting with the surrounding region -- including other bike share systems in places like Hershey, Lancaster and York.

Here are just some of the benefits of having a vital bike share program in South-Central Pennsylvania:

- Promotes an active lifestyle;
- Provides a cost-effective transportation option;
- Reduces traffic congestion;
- Improves air quality;
- Provides health benefits;
- Promotes tourism;
- Reduces the carbon footprint;
- Promotes sustainable tourism;
- Promotes equity & inclusion;
- Reduces noise pollution.



Two of our happy SusqueCycle riders enjoying Harrisburg's Riverfront Park



BECOME A SPONSOR IN 2024 —

Your business or organization can support SusqueCycle by sponsoring one or more bikes in 2024.

For \$500 per bike, you can have your logo on each bike's basket and a free annual membership. You'll also get your logo on the SusqueCycle website.

If you're interested, reach out to us below with your name, organization and contact information and we'll invoice you.

CONTACT:

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